

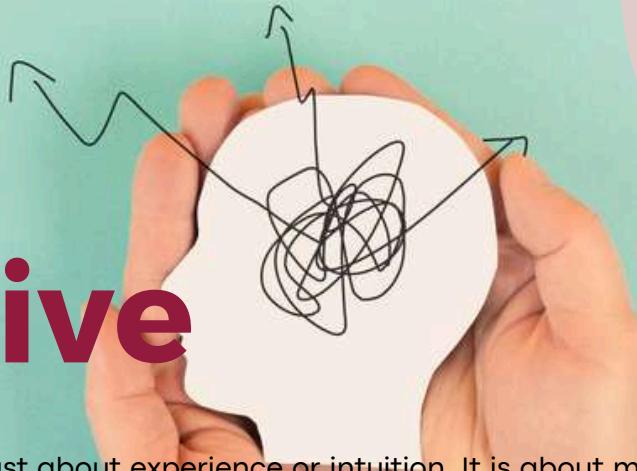
NEXT-GEN LEADERSHIP: NEUROSCIENCE-POWERED STRATEGIES FOR SUCCESS

Master the Science of Leadership in an Uncertain World



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Objective



Leadership today is no longer just about experience or intuition. It is about mastering the science of decision-making, influence, and resilience in a world of constant change. The global landscape is increasingly defined by volatility, uncertainty, complexity, and ambiguity (VUCA), making it clear that traditional leadership approaches are no longer enough. In this high-stakes environment, only those who can think critically, adapt swiftly, and inspire others will thrive.

In line with Wawasan Brunei 2035, where a dynamic and sustainable economy is a national priority, institutions and businesses must invest in leaders who can drive innovation and performance. Research shows that organisations with strong leadership are three times more likely to achieve top-tier financial success, and the most effective leadership style, transformational leadership, has been proven to enhance employee satisfaction and organisational performance.

However, true leadership starts in the brain. Understanding how the brain processes decisions, emotions, and motivation is no longer optional. It is essential for leaders who want to succeed in today's fast-evolving world.

This training programme* is not just another leadership course. It is a science-backed, results-driven experience that equips middle to senior managers with the tools to enhance decision-making, boost team motivation, and build high-performance cultures. Grounded in pioneering neuroscience research, this programme offers interactive coaching, practical applications, and real-world insights that will transform the way you lead

Are you ready to lead with clarity, confidence, and impact?

*We tailor this training to your industry whether you're in business, healthcare, or government, we adapt our approach to your unique leadership challenges

Learning **Outcomes**



Make Smarter, Faster Decisions Under Pressure

- Learn how your brain processes information in high-stakes situations.
- Develop strategies to cut through complexity and make confident choices.



Unlock the Science of Motivation & Influence

- Understand how the brain responds to motivation and use it to drive performance.
- Learn brain-based persuasion techniques to inspire, engage, and lead with impact.



Sharpen Your Leadership Thinking for Peak Performance

- Train your brain to think critically, filter distractions, and enhance focus.
- Develop a resilient, high-performing leadership mindset to navigate challenges.

Learning **Outcomes**



Master Communication That Commands Attention & Action

- Learn how the brain processes language, tone, and body language for influence.
- Communicate with clarity, strengthen team trust, and build a culture of collaboration.



Turn Neuroscience Into Your Leadership Superpower

- Apply cutting-edge brain science to make better decisions, improve productivity, and drive results.
- Use scientifically-backed leadership hacks to optimise your thinking, behaviour, and team performance.

Lead with Emotional Intelligence & Transformational Leadership

- Discover how emotions drive decisions, motivation, and workplace behaviour.
- Shift from transactional to transformational leadership—so your team performs at its best.

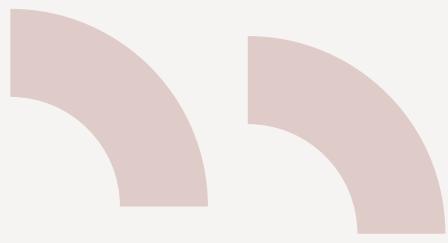


Gain a Competitive Edge in Leadership & Organisational Success

Learn how top-performing leaders leverage neuroscience to create impact and lasting success.

Leave with practical, real-world tools you can apply immediately to lead smarter and perform better.

Topics



Day 1

Introduction to Neuroleadership

- Difference and Advantages
- Ethic and Challenge

Human Brain in Belief

- Intro

Role of Brain in Critical Thinking

- Myth and Fact
- Frontal Lobe

The Neuroscience of Decision Making

- External and Internal Factors

Day 2

The Neuroscience of Decision Making

- Benefit vs Loss Factors

Fueling Performance with
Emotion and Motivation

- Lymbic System

Neural Basis of
Communication and Language

- Transactional vs Transformational
- Brain Dominance
- Perception

Programme Fees

Catergory

Non-Alumni

UBD Alumni

Standard Fee

BND700

BND500

Early Bird Fee

BND550

BND400

Preceptor



Dr Edmi is an Assistant Professor at the Institute for Leadership, Innovation and Advancement (ILIA). Drawing upon his extensive academic background as a medical doctor coupled with a doctoral degree in neurosurgery, Dr. Edmi has fervently devoted himself to the application of neuroscience principles in societal domains, particularly within the realm of leadership over the past nine years. Recognised as a distinguished authority in neuroleadership, his exceptional pedagogical approach and profound expertise promise to enrich the participants' leadership acumen, positioning them as indispensable leaders in their respective spheres.